

JOIN OUR COMMUNITY

The North American Association of Floor Covering Distributors (NAFCD) is the leading professional community for wholesale distributors and manufacturers of floor coverings and allied products.

Our members look to NAFCD to establish and deepen their relationships with trading partners, to leverage the expertise of their peers and benchmark their progress, and to stay current with the latest research and trend reports to help them grow their business.



MEANINGFUL CONNECTIONS

Tap into our community of floor covering distributors, manufacturers and service providers to expand your trade network and strengthen your business relationships.

- Member directory – 180+ companies with key contacts
- Annual Convention – 225+ exhibitors and 1,000+ attendees
- Distributor Forums – regional workshops for 50+ attendees
- Networking at:
 - NWFA Distributor Reception
 - tise Distributor Reception
 - University of Innovative Distribution (UID)
 - Emerging Distribution Leaders (EDL) Cohort



ORGANIZATIONAL BEST PRACTICES

Learn from your peers, build expertise across your team and access exclusive resources to improve your operations and grow your business.

- Newsletters – Sent 2x monthly
- Content hub – Posted weekly
- Webinars – 1-2 per month
- Live education at:
 - NAFCD Annual Convention
 - Distributor Forums
 - University of Innovative Distribution (UID)
 - Master Manager Course
- Affinity Partner Services
 - Credit management
 - HR / Recruitment
 - ERP solutions
 - Fleet Management
 - Savings programs



REAL INDUSTRY DATA

Research and insights specific to the floor covering industry are delivered to your team throughout the year to help you make data-driven decisions.

- Sales trends reports – Bi-annual
- Industry trends – Monthly
- Economic reports – Quarterly
- Housing reports – Monthly
- Policy updates – Monthly
 - Tariffs and Trade
 - Supply Chain
 - Freight
- Live Economist updates at:
 - Annual Convention
 - Mid-Year Virtual Update

INVEST IN YOUR COMPANY WITH MEMBERSHIP

www.nafcd.com | info@nafcd.org | 312.321.6836

Membership extends to your whole company for a full year and annual distributor dues range from \$1,080 – \$7,205 based on your annual sales volume.